



About Us

Simple, powerful, and efficient.

As a longtime leader in reverse logistics, Gary Stephens knew these key elements were missing from existing platform options in the industry. So, he set out to build a new tool – one that would empower buyers and sellers to connect quickly and securely.

Partnering with multi-business mogul and sustainability champion John Paul DeJoria, Mr. Stephens worked for over a year to create the best, most comprehensive software solution for this critical and growing field. Now available for adoption by organizations of all sizes, Vendit is the easy-to-use, customizable answer you need.

Your wait is over. Welcome to the future.

Welcome to Vendit.

Our Founders



John Paul DeJoria

John Paul is an entrepreneur, self-made billionaire, and philanthropist committed to giving back. His core values include sustainability, social responsibility, and animal-friendliness.



Gary Stephens

Gary's 20+ years of technology and team-centric leadership experience is marked by impactful collaborations and a continued pursuit of excellence in fostering innovation.



Justin Harvey

Justin is a seasoned leader who has successfully founded and guided multiple enterprises to success. Additionally, he possesses 10+ years of experience in the logistics sector.

Who We Serve

For Sellers

Vendit streamlines the inventory management process, making it fast and easy.

We provide secured Vendit storefronts that empower businesses to retain their brand distinction with white labeling.

With at-your-fingertips analytics, businesses of all sizes can easily monitor their performance to achieve the best results.

For Buyers

Vendit allows proxy bidding and popcorn bidding to help buyers manage budgets.

Our verification process allows buyers to access exclusive private auctions.

Our customizable solution allows buyers to focus only on the sellers and categories they want.

What Sets Us Apart

- Our commitment to innovation, including AI integrations, keeps us ahead of industry competitors.
- Sustainability runs deep in our values. Vendit founders John Paul DeJoria, Gary Stephens, and Justin Harvey believe strongly in creating a better world – now and for the future.
- More than 30 years of combined experience in technology and logistics enabled our team to produce the first and only comprehensive platform for the reverse logistics and liquidation industry.
- Customization allows sellers of all sizes and industries to list and sell items and services safely and securely.
- Our mission is to help people transact at maximum value with maximum simplicity. Every aspect of our product is carefully constructed, reviewed, and revised as needed to fulfill this mission for our clients.



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